



FOR IMMEDIATE RELEASE

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**ULTIMATE TRAINING MUNITIONS (UTM) AND PHOENIX RBT SOLUTIONS
TO CO-SPONSOR SOLDIER EXCELLENCE AWARDS AT AUSA**

*Awards Recognize Superior Service by Enlisted
Army Soldier and Non-commissioned Officer*

NORTH BRANCH, NJ – October 4, 2011 – Ultimate Training Munitions (UTM), a leading provider of weapon conversions and training ammunition for armed forces and law enforcement agencies around the world, along with Phoenix RBT Solutions, a top supplier of reality-based training programs and products, today announced it is co-sponsoring this year's Army Soldier Excellence Awards. The winners will be announced during the Sergeants Major of the Army's Award Luncheon for Outstanding Soldiers at the 2011 Association of the United States Army (AUSA) Annual Meeting and Exposition on October 12 at the Walter E. Washington Convention Center in Washington, DC.

Jack Tilley, former Sergeant Major of the Army and co-founder of the American Freedom Foundation, as well as executives from UTM/Phoenix will be presenting the recipients with \$1000 gift cards and VIP tickets to the American Freedom Foundation Benefit concert featuring Daughtry. In addition to an engraved plaque, the recipients will receive a variety of items from numerous companies, including a pistol, eyewear, backpacks and an all-expenses paid trip to Sun Valley, Idaho.

"UTM and Phoenix are strongly committed to supporting the United States' military and providing the tools and training that are necessary to better prepare troops for combat," said Steve Didier, co-CEO of Phoenix RBT Solutions. "Soldiers are a critical component in keeping our country safe and we look forward to honoring the award winners and recognizing them for their service."

Since 1950, AUSA has worked to support all aspects of national security while advancing the interests of the men and women who serve. AUSA is a private, non-profit educational organization that supports America's Army - Active, National Guard,

Reserve, Civilians, Retirees, and family members. Its mission is to serve as a voice for the US Army, foster public support of the Army's role in national security, and provide professional educational and information programs.

About UTM

Ultimate Training Munitions (UTM) is a leading provider of weapon conversions and training ammunition for armed forces and law enforcement agencies around the world. With manufacturing facilities in the US and England, the company's patented products are designed to simulate realistic training to better prepare soldiers and law enforcement officers for their missions. UTM provides a complete non-lethal training system solution for use with 5.56mm, 9mm, .357cal and .40 cal weapons. UTM offers man marker rounds (MMR), target bullet rounds (TBR) and blanks (silent blank rounds & battlefield blank rounds) for use in pistols, rifles, submachine gun (SMG) and selected machine guns. Products are available on the GSA schedule, contract number, GS-07F-5749P. For more information visit: www.utmworldwide.com.

About Phoenix RBT Solutions

Phoenix RBT Solutions offers reality-based training solutions for law enforcement, military and private sector security. Phoenix specializes in instruction, program development, consulting, training products, as well as training facility design. Phoenix's professionals are former military or law enforcement personnel that can develop and implement a reality- based training solution to satisfy any operational need. For more information visit www.phoenixrbtsolutions.com.

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